

## **IDENTIFYING YOUR SONG WHEN SUBMITTED AS AN MP3**

Mike Evans writes: I'm Tony Godbehere's collaborator and the main DJ and engineer on Songwriterradio.org and I'd just like to say something about the issue of song identification.

It's a very simple tip really for songwriters submitting MP3 files - whether to radio stations, publishers or uploading them for sale via sites like CDBaby.

The tip is that to remember to look at and change the FILE NAME before you send them. Whatever the working name of the file is on your computer, ie Billysongversion1.mp3.or Love it.mp3 or track3.mp3 – remember that these type of file names will only make sense to you and will be pretty useless to the person receiving the file – and so they will get lost on the recipient's computer.

Change the file name to "Your Name- Song Name" - for example Elvis Presley -Heartbreak Hotel.mp3 or Bob Dylan- Lay Lady Lay.mp3 etc. That way it will be very easy for the recipient to know the name of the song and who sent it and to tie it up to other correspondence.

It's not brain surgery and sounds obvious but less than half the files we get sent have file names that are unambiguous leaving us to guess which Dave sent us his Track No 6?

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